**City and Local Affairs Committee**

**November 5th, 2018**

**Attendance:** Jael, Indigo, Aidan, Sofia, Kwasi, Yitzak, Meghan, Peer Marie, Gena

Stephen

**Absent:** Aadi (E), Alex (E) Chloe (U)

1. Administrative affairs
   1. Announcement about attendance
   2. Joining the GroupMe
2. Updates from most recent SA meeting(s)- Indigo
   1. Voted to give an additional $2500 to the Big-Redathon
3. Home Plate
   1. Updates on Action Items
      1. Sofia- drafted welcome dinner cancellation email
      2. Jael
         1. No response from FGSU
         2. Passed out quartercards
      3. Yitzak
         1. Church looking for more volunteers
      4. Peer Marie
         1. Found possible Town Hall speakers
         2. Loaves and Fishes volunteer opportunities
      5. Gena
         1. Followed up with the PTA list
         2. Long term volunteer opportunity for next semester
      6. Meghan
         1. Town Hall speakers
      7. Kwasi
         1. Emailed St. Luke’s about cancellation
      8. Indigo
         1. Met with Susan Riley- deputy director of community relations
            1. Participated for the last few years
            2. Might be overwhelming to plan dinners

Emphasize that brunches, going out for ice cream is a possibility

* + - * 1. Tabling in Ithaca

Downtown area and/or wegmans

* + - * 1. Getting more involved in CNC
        2. Reach out to the Human Services Coalition, Fall Creek, and South Hill list servs
        3. Tour of Ithaca next semester
        4. Rebrand Home Plate blurb and send it out to Susan
        5. Keep in touch about Town Hall
    1. Aidan
       1. Emailed Temple Beth-El about Home Plate
       2. Emailed Ehub about Town Hall
          1. March 12th from 6:30-8:30pm
  1. New Action Items
     1. Home Plate
        1. Rebrand Home Plate blurb and send it out to Susan- Indigo
        2. Reach out to the Human Services Coalition and ask about Fall Creek, and South Hill list servs- Indigo
        3. Close the student survey by Tuesday- Sofia and Gena
        4. Making excel spreadsheet for families- Sofia and Gena
        5. Matching families- Sofia and Gena
        6. Stay updated with organizations we’ve reached out to
     2. Town Hall
        1. Staying in touch with Susan Riley about Town Hall- Indigo
     3. Promotion
        1. Post CiLo logo page with informational caption and then start following people- Kwasi

1. Promotion via the Instagram Page
   1. General CiLo Page
      1. Username: cornelllocal

Password: cilo2018

* Follow cornell students
* Post promo materials/info
  1. Promoting Thanksgiving meal for St. Catherine’s

1. Town Hall
   1. Have a table with material/brochures about collegetown housing, volunteer opportunities
   2. Student panelists from relevant student orgs.
   3. Brainstorming speakers by topic
      1. Cornell’s environmental impact on the local area
         1. Professors on campus who have done impact reports
         2. Cornell Cooperative Extension- environmental team
         3. Todd Cowen - Cornell Prof, renewable energy projects in Tompkins County
         4. Bruce Monger, Cornell Professor of Oceanography
         5. North Campus Expansion Project
         6. New topic- could be interesting, connects to new reps and student orgs-> forming new relationships
      2. Does Cornell care? - Labor Relations
         1. Graduate students trying to unionize
         2. Cornell Org for Labor Action
         3. Local union leaders
      3. City Identity- rebranding Ithaca
         1. Barbara Lifton (Ithaca Assemblywoman)
         2. Mayor
         3. Less relevant to students
      4. Road Quality/Lighting (Infrastructure)
         1. Michael J. Thorne (Superintendent of Public Works for Ithaca)
         2. Student Assembly Infrastructure Committee
            1. Confusion over what Cornell vs. Ithaca owns
         3. Less relevant to students
      5. Local Housing Issues
         1. Joseph Murtagh (Planning & Economic Development Committee Chair in Ithaca)
         2. JoAnn Cornish (Director of Planning and Development)
         3. More applicable to students than infrastructure
      6. Public and/or Mental Health
         1. Greg Eells (Cornell Health, Director of Counseling and Psychological Services)
         2. Ryan Lombardi
         3. Karen Bishop (Director of Community Health, Tompkins County Health Department)
         4. Already frequently talked about
2. Housing Tabling