



Orientation Steering Committee
Byline Funding Application

September 8, 2017



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Summary

The Orientation Steering Committee (OSC) is requesting a \$1.55 increase per student for the 2018-2019 and 2019-2020 budget, based on a total student population of 13,000 used in prior budgets, rather than the actual current number of 14,315 students.

This increase will allow us to respond to five challenges as we continue to provide an engaging and excellent Orientation experience for new first year and transfer students. These include meeting the costs of the addition of two more Orientation days and nights included in the new Cornell academic calendar, which begins in August 2018; meeting increased vendor costs, including the cost for mandated sexual assault prevention and healthy relationship programming; increasing and improving programming for new transfer students; meeting increased costs of volunteer training and equipment supplies; and continuing to improve programming for the second weekend after students arrive. This request has been carefully considered and planned for. Details about these five areas follows.

First, beginning in 2018, the number of Orientation days will shift from four to six August days, a 33% increase in time to be covered by Orientation programming. This includes two additional nights of late night programming to support Cornell's goal of providing healthy and constructive options to welcome and celebrate new students, and help them get to know each other and the University. Our late-night events for both new students and transfers were well-attended this year over a three-day period, with an estimated 2800 of 3284 new students at First Night, and about 500 of our 679 new transfer students at Transfer First Night. High event attendance continued throughout Orientation, and we anticipate that this will continue with the mandate to extend programming for two extra nights in the new schedule. Anticipated cost increases include additional programming expenses (food, entertainment, sound); related facilities charges; and EH & S needs, including a required CUPD and EMS presence. These late-night events provide a positive and engaging way for new students to connect with each other and with Cornell, celebrating their arrival and easing their transition to a new place. Additionally, the OSC and volunteer presence at late-night events until 2am helps students to form bonds and affiliate with safe campus spaces before the semester starts. As described in our 2014-2016 application, we have streamlined events and continued to make cuts in some areas this year, such as the number of food trucks for First Night, without seeing a decrease in our budget. This is because the same or comparable vendors have increased prices in the last year.

Second, the cost of implementing events on campus has increased over the past two years. We have been responsive to new student survey data from the past several years indicating that students find that too many events can be overwhelming, and make it difficult to assess which it is best to attend. Investing more planning and resources in more broadly engaging and robust large-scale events has been a successful strategy, while continuing to offer meaningful, engaging, and fun smaller scale events at well-timed moments throughout Orientation. Examples of increased and updated costs include the incorrectly projected \$8000 cost of mandated sexual assault prevention and awareness programming, which fell far short of the actual cost of \$14,345 this year. We anticipate that amount increasing as Bailey capacity necessitates the addition of a fourth session next year to ensure that all students can attend. We have worked with campus partners to investigate alternative programs and none have been identified that can deliver this content to Cornell; additionally, the current program has been in use for several years, and is consistently highly rated in new student surveys for its educational content and approach. Costs for both campus partners and off-campus

vendors providing services on campus during Orientation have increased, including for sound, food, entertainment, and other services. The OSC takes every opportunity to share costs with other departments, including the use of tents and sound systems. However, some of these opportunities have evaporated: in the past, some Bailey cost was shared with departments programming there, but those departments have now opted for other venues; the stage, lights, and sound system cost for the North Campus First-Night event was once shared by the Dining Block party, but they have moved their event inside. The cost of the tent used for the very popular Silent Disco event was again shared this year with Arts and Sciences. Though it is set up in time for Transfer First Night and would be an ideal venue for this event, it is only available for Orientation use once Arts and Sciences has finished their programming, too late for First Night. In an additional effort to cut costs, we reach out to Ithaca vendors to donate food for Transfer First Night, billed as "Taste of Ithaca." We found this year that despite an April start and broad canvassing of potential donors, fewer than in the past were willing to donate: only four out of 26 asked did so (one was Cornell Dairy). We have not previously budgeted for large food expenditures for this event, and the food we were able to supply was gone in the first 30 minutes, negatively impacting new transfers' experience of the event. Orientation 2017 was successful on many levels, but as planning progressed, we found higher costs across the board.

Third, we continue to expand and improve on programming for specific groups and for new transfer students, which we viewed as more important than ever this year with more than 70 of them denied requested campus housing or housed in temporary quarters. With more transfer students living off-campus, and identifying as non-traditional students and veterans, we want to create programming that is inclusive, meaningful for them, and that helps them connect to campus peers and resources. An example of that in August 2017 was the Community College Transfer Reception, budgeted at \$100 and attended by 60 people, including faculty, staff, and returning transfer students, invited to welcome new transfers and to serve as resources. The audience and scope of this event merit an increased budget to create a welcoming environment. Similarly, we partner with OADI on a First In Class event for first generation students, offering space in Tatkon and contributing to the cost of refreshments. We think collaborations like the community college and first gen events offer students an excellent model of the interconnectedness of resources and programs which will benefit them during their time at Cornell, and would plan to allocate additional funds to make sure that transfer students feel valued. In 2016 there was no second night event for transfers, and feedback tells us that this was an oversight in providing a welcoming and inclusive environment. The shortfall of food for Transfer First Night documented above reinforces the need for attention to this.

Fourth, our budget for supplies has proven to be insufficient as the cost of needed items including volunteer training materials and space, tee shirts for volunteers, food for volunteers, and items needed for move-in and events, including first-aid kits, has increased. Additional funding will enable us to adequately train, feed, and provision our orientation volunteers, who each commit not less than 39 hours each to their work with us. We feel there is an excellent return on this investment: collectively, Orientation volunteers contribute 28,380 hours to Orientation planning, and to January and August Orientations. This number will need to increase to accommodate the longer Orientation period. Student survey data tells us that the new student connection with OLs is very beneficial, and student, parent, and staff feedback on their work during move-in day is unequivocally positive. Volunteers are key to our ability to host large-scale events. While we examine costs each Orientation season, we are mindful of the need to follow Cornell policy and work with approved University vendors, and this can constrain our ability to comparison shop for materials. At the same time, we value the good working relationship we have with longtime vendors, and benefit from their willingness to

offer discounts and to at times produce orders on short notice.

Fifth, since 2014 we have seen insufficient programming on the second weekend after students arrive, and have responded by increasing our programming to fulfill the goal of supporting new students as they transition to Cornell, and to create community after the first week of classes. In the absence of a more robust offering by other campus partners, and charged with creating safe and fun options for new students, we have expanded our programming to include bowling and skating, which have operated at capacity, Field Days, Comedy Showcase, and other programs. Increased funding will permit these and other programs, which have operated with almost no funding, to include more new students and offer healthy ways to engage as the semester gets underway. We're aware of considerable research pointing to links between student engagement and well-being, and take our role in engaging students seriously.

Regarding other budget lines and cost-saving practices: We cut costs by using in-house design for our materials, and to the extent possible reduce purchasing by storing and re-using items from year to year. January Orientation costs have remained fairly stable, though the cheaper/free outdoor venues used in August are not available. Volunteer training happens on a smaller scale and can be accommodated in no- or low-cost spaces, and we have been able to maintain effective programming while staying within the allotted budget. Costs can flex slightly up or down depending on the number of transfer students enrolling, a number we do not get until a day or two before Orientation begins. Orientation publicity has been aided and costs controlled by committing an OSC member to social media communication. We have a well-organized inventory of supplies and re-use as much as possible.

This year saw the inauguration of a new, very successful, and low-cost OSC event, the Student Welcome to Engagement at Cornell. Offered in partnership with Engaged Cornell and eHub, this three-hour event enabled OSC members and other orientation volunteers to share their engagement experience with new students, with an estimated 1200 attending over the course of the afternoon.

The OSC also cooperated with a new state law and Cornell's request this year that they be certified as crowd managers, adding to their skills in managing large-scale events and supporting university events such as new Student Convocation.

The OSC believes that the requested increase in funding will support our practice and continuing goal of providing a fun, supportive, and engaging Orientation experience for new Cornell students, helping them to connect to each other and to peer mentors, and will enable us to meet the challenge of increasing our programming from four to six days in the extended 2018 Orientation period.

Orientation Steering Committee Mission

The mission of the Orientation Steering Committee (OSC) is to foster a safe environment in which volunteers successfully plan and execute an enjoyable and extraordinary Orientation that builds student leadership, promotes teamwork, gives back to Cornell, and welcomes new students and families to the Cornell Community by encouraging student to cultivate new relationships and increase their independence while exploring their new home.

The organization's sole purpose is to create a structured and enjoyable environment where new students can attend exciting and informative events. These events introduce new students to other members of their class, professors, peer mentors, and members of student body. Devoting five days to this in January and what will now be six days to this in August prior to the start of classes allows students to become familiar with campus, and find answers to important questions in a timely way before classes start.

Central to this mission is the role of the Orientation Leader (OL) who serves as a mentor for a small group of new students in their college. Students that transfer to Cornell are placed with an Orientation Leader from their College who also transferred to Cornell. The OL communicates with new students before they arrive on campus, helps them find answers to questions, welcomes them with a letter on their door followed by a first night meeting, and continues to help them navigate their first few weeks on campus.

The entire campus is impacted by orientation. Every new student in each class is required to participate in Orientation during their January or August arrival on campus. In the fall, the OSC welcomes about 630 new transfer students, along with over 3,350 first-year students. The OSC coordinates Orientation in January for approximately 80-120 new transfer students, and approximately 60 First-Year Spring Admits (FYSA) entering Cornell as first time first-year students.

Every year, approximately 800 current students apply to volunteer for Orientation. We work with a large number of student organizations across campus in our recruitment efforts. These connections also allow student organizations to highlight their work on campus and share important information with the newest members of our community.

The OSC works very closely with the Campus and Community Engagement and Residential and New Student Programs to make sure that all new students receive a comprehensive introduction to all aspects of the Cornell community. Our events are not only social events that help new students meet each other, offering opportunities for community-building; we are also committed to providing students with an introduction to academic and intellectual life on campus, exposing students to Cornell's history and traditions, inviting students to take advantage of the incredible diversity on our campus, outlining expectations of being a member of Cornell's community, and familiarizing students with the plethora of resources available on campus.

Orientation Steering Committee Constitution

I. NAME

The name of this body shall be the Orientation Steering Committee, hereafter referred to as OSC.

II. PURPOSE

This group will plan and run Orientation programs in January and August to introduce and acclimate new undergraduate students, both first-years and transfers, to Cornell University including recruiting, selecting & training at least 600 volunteers annually.

III. FUNCTIONS

The function of the OSC shall be to:

Section 1: Plan and run programs for new undergraduate students entering Cornell University in January and August.

Section 2: Select and train January Orientation Leaders.

Section 3: Select and train August Orientation Supervisors, Orientation Leaders, and members of the Move-In Crew

IV. MEMBERSHIP

Section 1: Membership on the OSC is limited to full-time registered students of Cornell University

Section 2: Each member will be a full OSC member, eligible to cast one vote in all OSC matters.

Section 3: Members are selected by application and interviewed by the previous year's committee in September.

Section 4: All members must have served as Orientation Volunteers. The chair or co-chairs must have served as orientation volunteers.

Section 5: The Director of New Student Programs will serve as the Advisor to the OSC.

V. OFFICERS

Section 1: The officers of the OSC will consist of a chair or co-chairs.

Section 2: Chair or Co-chairs will be selected by the previous year's committee before the first meeting of the new committee.

Section 3: Chair or Co-chairs must be members of the OSC. Chair or Co-chairs of the outgoing OSC are ineligible to become chair or co-chairs of the incoming OSC.

VI. COMMITTEE SELECTION

Section 1: The OSC shall select new OSC members after the August Orientation program concludes.

Section 2. No incoming OSC member may be selected without having completed the application and interview process.

VII. MEETINGS

Section1: OSC will meet once a week throughout the academic year and for a pre-specified period of time immediately prior to orientation volunteer training.

Section 2: Additional meetings may be called by the Chair, Co-Chairs, or Advisor.

VIII. COMMITTEES

Section 1: The Committee may establish sub-committees, as it deems necessary

IX. NON DISCRIMINATION

Section 1: The OSC shall not discriminate on the basis of actual or perceived age, color, disability, ethnicity, gender identity or expression, marital status, national origin, race, religion, sexual orientation, veteran status, or any combination of these factors when determining its membership and when determining the equal rights of all general members and executive board members, respectively, which shall include, but are not limited to, voting for, seeking, and holding positions within the organization.

X. AMENDMENTS

This Constitution may be amended at any regular meeting of the OSC by a two-thirds vote of the committee, provided that the amendment has been submitted in writing at the previous regular meeting, and that all OSC members have been notified. The advisor will serve as tie-breaking vote when necessary.

XI. APPROVAL

This constitution shall be effective upon a two-thirds vote of the OSC. The advisor will serve as tie-breaking vote when necessary.

Orientation Steering Committee Organization Profile

The Orientation Steering Committee (OSC) is a 12-15 member committee which works under the auspices of the Office of Residential and New Student Programs and Campus and Community Engagement. The student-run committee is responsible for the planning and implementation of all university-wide orientation activities for new undergraduate students entering in both August and January, as well as recruiting, selecting and training over 600 student volunteers.

Orientation activities in August now will last six days, beginning on move-in day and ending the night before classes start (In 2018: August 17-22), and continuing the second weekend after students arrive on campus. Activities in January last for five days immediately before classes begin. The purpose of these activities is to acquaint new undergraduate students— both transfers and first-years—with Cornell, its resources, history, and values, and to promote interaction and unity among the new members of our community.

Membership Opportunities in Orientation:

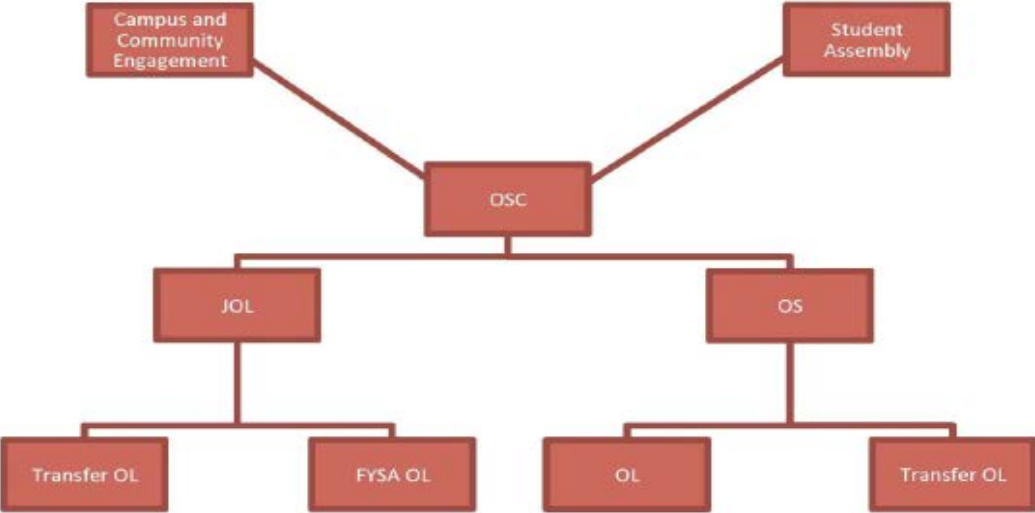
Orientation Steering Committee: 13-15 members. Members of the OSC must have had previous Orientation Experience as JOL, OL, or OS. Serve from October-October. Responsible for the planning and execution of Orientation events as well as the recruitment, selection, and training of all Orientation volunteers.

Orientation Supervisors (OSs): approximately 60 to 75 each year. Orientation Supervisors must be previous volunteers (JOL or OL). OSs are responsible for the training of Orientation Leaders in August and work with a group of 6-12 students in their college.

Orientation Leaders (OLs): approximately 400 each year. Work with a group of 6-12 new students in their college.

January Orientation Leaders (JOLs): approximately 18-32 each year. Work in January with a group of 8-10 new transfer students and First-year Spring Admits in their college.

Organization Chart



Orientation Steering Committee Membership

2017 Orientation Steering Committee

The 2017 Orientation Steering Committee was selected on September 28, 2016. Their first meeting will be on September 28, 2016.

2017 Orientation Steering Committee

Officers:

Peggy Arcadi, Advisor (transitioned from Lindsay Hansen in January 2017)

mn259@cornell.edu

3339 S. Balch Hall

Director, New Student Programs

Finn McFarland, Chair

afm76@cornell.edu

Members as of January 2017:

Miranda An

Jatin Bharwani

Anthony Fernandes

Brad Heinzinger

Emily Hunsinger

Nathan Ihemeremadu

Sonia Jaidka

Irvin McCullough

Ben Rubin

Aishwarya Singh

Kayti Stanley

Feiyu (Philip) Tao

Kelly Wilson

The 2018 Orientation Steering Committee will be selected in September, 2017.

Orientation Steering Committee History

Orientation started after the onset of WWI. As Cornell switched into a more practical style of learning, focusing on fitness, military tactics, and machinery and weaponry sciences, it became apparent that there was a need to develop a program to introduce students to the campus and advise them on staying healthy and dealing with the rigorous academics of the university. This was the first time “orienting” students was ever discussed. In 1929, Professor Richard Uhrbrock advised the university to follow the University of Maine and institute a “Freshman Week” and have freshman come a week before classes started.

The Freshmen Week Committee was created and upperclassmen were selected to welcome new students to campus. This was the beginning of OSs and OLs as we know them today. As Orientation grew, the committee had to deal with issues such as creating an orientation that’s sole purpose was to guide new students and introduce them to campus, rather than simply provide a baby-sitting service for freshmen for a week.

Today the Orientation Steering Committee works with the Assistant Dean of Students in the office of Residential and New Student Programs. We work to provide a safe, fun, and exciting introduction to campus as well as inherently offering ways to develop leadership skills to current upperclassmen.

A History of Student Participation

Approximately 600-700 students volunteer in the Orientation Program each year (approximately 600-650 in August and 30 in January) and serve as ambassadors for the rest of the Cornell Community. There are 4 different levels of volunteers: Orientation Steering Committee (OSC), Orientation Supervisors (OSs), Orientation Leaders (OLs) for both August and January, and members of the Move-In Crew (MICs).

Orientation Steering Committee

The Orientation Steering Committee (OSC) is responsible for recruiting, selecting, and training OSs, OLs, and MICs and for making programmatic decisions and coordinating events. The outgoing committee, through an application and interview process, chooses the new OSC from interested past Orientation volunteers in late September. The chair or co-chairs, who usually have served on the previous committee, guide the OSC; if there are no returning members, the chair or co-chairs are selected by the outgoing chairs and advisor among the incoming new members. The chair or co-chairs work closely with our advisor, Lindsay Hansen, the Assistant Dean of Students of Residential and New Student Programs, and other University officials to coordinate each step of the Orientation program & experience. Each member is individually responsible for specific events and duties (such as publicity, recruitment, or transfer transitions), while the entire group works together to coordinate additional efforts with college and university officials and members of the Ithaca community.

Orientation Supervisors

Orientation Supervisors (OSs) (approximately 60 to 75 each year) work closely with the OSC and are selected in early spring. They are integral to the recruitment, selection, and training processes for all Orientation Leaders. These dedicated individuals attend a brief training session in the spring and two days of intense training in the fall. The OSs then assist in leading the training for the Orientation Leaders for an additional two days. Each OS is assigned a group of OLs that they are responsible to train and supervise throughout the orientation period to ensure that they are providing their new students with the assistance they are seeking as well as to answer any questions or concerns the OLs may have regarding their role or responsibilities. They assist in the coordination of Move-In Day (and work all day) and are responsible for the supervision of the Orientation Leaders and Move-In Crew assigned to each building in addition to traffic. They also spend as much as ten hours meeting with their own small group of new students to share vital Cornell information, talk about decision-making, and assisting new students with making friends and feeling connected to our community.

Orientation Leaders and January Orientation Leaders

Orientation Leaders (OLs) and January Orientation Leaders (JOLs) participate in a two-day training session in the fall or January during which they receive multicultural and leadership training, develop listening and advising skills, and learn about resources at the University and how to help new students and parents cope with the changes they are facing upon entering Cornell. OLs assist new students with their belongings on Move-In day (each person works a four-hour shift), and work closely with the Cornell University Police and the Office of Transportation Services to ensure a smooth traffic flow and move-in process on north & west campuses in addition to Collegetown. They spend an average of 10 hours with their new students throughout orientation, volunteer to assist with events, and are available throughout the year to answer questions and address concerns that new students may continue to have.

Move-In Crew

The position of Welcome Volunteer was introduced in 1997 to give students who are not available throughout the orientation period an opportunity to participate. The Move-In Crew (MIC) was introduced in the spring of 2007 to broaden participation. In addition to extra volunteers through the MIC, students have participated through the Greek Councils (also known as the “Greek Movers & Shakers”), as an Eco-Rep through a collaboration with the Campus Sustainability Office, and through athletics and ROTC. Volunteers all work a four-hour shift on Move-In Day and are assigned to all areas of campus, with a focus on high-traffic buildings to welcome new students and help them move in. There are over 400 volunteers on the Move-In Crew each year. The Director of New Student Programs and OSC coordinate their training prior to Move-In, and make sure they are connected with hall staff.

Description of activities, programming, and events during 2016-2018 and anything planned (question from SA email):

Our support of new students and the events we hosted extended from well before move-in day through the end of the second weekend after their arrival. Once we complete spring recruitment and training of about 80 Orientation Supervisors (OS) and 500 Orientation Leaders (OL), we host welcome and pre-training sessions for both. Planning for training and move-in continued during the summer, and resumed intensively in August, first with the OSC reconvening for several full days of planning, then two full days of training for OSs, followed by two more, which OSs participate in, for OLs. Campus partners provide OLs training on Title IX, alcohol, drug, and bystander awareness, and gorge safety. Move-in day is carefully choreographed to maintain an OSC and OS presence throughout the day in all campus halls, with OLs and other volunteers mapped onto this system for three-hour shifts. Their service continues into the night, with OL meetings and events running through 2:00am with most volunteers assisting. Volunteers continue to work shifts through Monday, returning the following weekend for Field Day and other activities.

OSC events for August and January Orientations from 2016-2018 have included highly successful large-scale late-night events, inclusive opportunities highlighting various aspects of life at Cornell and information for specific groups, opportunities for families to enjoy learning about their students' new campus. These have included Sibling Orientation, the Corey Earle lecture on Cornell's history, which filled to capacity; a well-attended Gap-Year meet and greet, with students staying well beyond the end-time to continue socializing; a reception for community college transfer students offering the opportunity to meet faculty, staff, and returning transfer students; and activities to decompress after the first week of classes, including bowling, which filled to capacity, and Field Days, introducing new students to Cornell's athletic clubs and offering the chance for some downtime to play games.

An exciting innovation for Orientation 2017 was the very successful OSC-led Student Welcome to Engagement at Cornell. Offered in partnership with Engaged Cornell and eHub, this three-hour event showcased opportunities for students to engage and provide service on- and off-campus, with an estimated 1400 attending over the course of the afternoon. Participants enjoyed free Cornell Dairy ice cream and met service dogs while learning about engagement at Cornell.

Some OSC programming was scaled back or moved this year at the request of the University, so that Orientation events would not conflict with the inauguration of the new president.

We've observed over this year and last that students are coming to events and also staying at them. Over time we have learned from new student surveys that students have expressed feeling overwhelmed by the number of offerings during Orientation, and that they sometimes have trouble understanding what is important. In addition, program scheduling is impacted by requests from the colleges to leave daytime hours free for their events. This may change in 2018 with more days for academic and other programming. We have worked to create thoughtful and robust events with fewer small-scale offerings added in a thoughtful way, and continue to develop partnerships with campus umbrella organizations showcasing the work of

diverse partner and student organizations. We plan to continue our successful events, and to expand our offerings to transfer students, many of whom do not live on campus; our goals are to welcome them, help them make connections across campus, and help them find a campus home in some of our partner organizations. With the longer Orientation schedule beginning in August 2018, we expect to be creative about implementing new programs and perhaps starting some new Orientation traditions to continue engaging students throughout the week after they arrive.

Orientation August 2017 trainings and events coordinated by and/or staffed by Orientation Steering Committee and volunteers, attendance; use of over \$100 SA fee in blue

Date	Event	OSC event/ collaboration	OSC trained, provided volunteers	Time	Attendance
8/14	Orientation Supervisor Training	X		All day	75
	Orientation Supervisor Training	X		All day	75
	Orientation Leader Training	X	X	All day	480
	Orientation Leader Training	X	X	All day	480
8/18	New Student Move-In	X	X	All day	All new students
	New Student Check-In		X	All day	All new students
	President's Reception		X	4:00 - 5:00pm	2000+
	Dining First Night volunteer support	X	X	4:30pm - 7:00pm	All students on North
	OL meeting #1	X		9:00pm - 10:30pm	All new students
	First-Year First Night	X		10:30pm - 1:30am	2800
	Transfer First Night	X		10:30pm - 1:30am	500
	College Transition for Parents		X	7:30pm - 8:30pm	650
8/19	Dump and Run		X	8:30am - 5:00pm	1000+
	New Student Convocation	X	X	8:45am	thousands
	Hike With Friends of the Gorge	X		multiple	60+
	First American University	X	X	1:00 pm - 2:00pm	450
	Career Services Parent Information Session		X	1:00pm - 2:00pm	450
	Sibling Orientation	X	X	1:00 pm - 3:00pm	40

	Cornell Essentials: The Identity and Belonging Project	X	X	multiple	All new students
	Arch/Flagpole Sings	X		various	40+
	OL meeting #2	X	X	10:00pm - 11:00pm	All new FY students
	Movie on the Slope	X	X	11:00pm - 1:30am	900
	Silent Disco + DJs	X	X	11:00pm-1:30am	1000
	Murder Mystery/transfers	X	X	11:00pm-1:30am	350
8/20	OL meeting #3	X	X	various	All new students
	Meet the Greeks/transfers		X	11:00am	150
	Hike With Friends of the Gorge	X		multiple	60+
	Student Welcome to Engagement at Cornell	X	X	2:00pm - 5:00pm	1200
	Cornell Essentials: Engaged Student Experience	X	X	2:00pm-5:00pm	1200
	eHub Open House	X	X	2:00pm-5:00pm	800
	Cornell Essentials: Speak About It	X	X	multiple	All new students
	Annual Cornell Block Party		X	5:00pm-8:00pm	1000+
	Arch/Flagpole Sings	X		various	40+
	Game Night	X	X	10:30pm-1:00am	1000
	Transfer Night at the Johnson	X	X	10:30pm-1:00am	500
8/21	Sing at Cornell	X		12:00pm	60
	Time Management and Study Strategies	X		2:00pm-3:00pm	160
	Gap Year Meet and Greet	X	X	2:00pm-3:00pm	25
	Community College Transfers Meet and Greet	X	X	4:00pm-6:00pm	60
	Class Photo	X	X	5:00pm	2400
	Cornell Hillel Balch BBQ		X	5:45pm-7:45pm	800
	Arch/Flagpole Sings	X		various	40+
8/22	Zero Waste Picnic	X	X	1:00pm-4:00pm	300

	First-Generation Student Meet and Greet	X	X	6:00pm-7:00pm	70
	Movie in the Courtyard, Balch	X	X	8:30pm	cancelled due to weather
	Spirit of Cornell	X		4:00pm-7:00pm	pending
	Arch/Flagpole Sings	X		various	40+
8/23	Cornell Dancers Alliance Workshop	X	X	8:00pm-10:00pm	40
	Arch/Flagpole Sings	X		various	40+
8/23	Cornell Dancers Alliance Workshop	X	X	7:00pm-9:00pm	40
	Arch/Flagpole Sings	X		various	40+
8/24	Cornell Dancers Alliance Workshop	X	X	8:00pm-10:00pm	40
	Arch/Flagpole Sings	X		various	40+
8/25	Inauguration Street Fair		X	4:00pm-5:30pm	thousands
	Get Involved in Student Leadership: Class Council, Student Assembly, and Residence Halls	X		4:30pm-5:30pm	50
	Bienvenidos BBQ		X	6:30-8:30pm	300
	Friday Night Lights	X		7:00pm-10:00pm	several hundred
	Bowling	X	X	9:00pm-11:00pm	All lanes full, (80 people), extras waiting, 320 over evening
8/26	A3C events	X		9:30am-2:00pm	various/200
	Yoga	X	X	10:00am	45
	Field Day	X	X	1:00pm-4:00pm	600
	Eco Fest	X	X	4:00pm-6:30pm	200
	Comedy Showcase	X	X	8:00pm	80

Detailed financial information starting 2014-2015, 2018-2020 projections; red denotes incomplete/projected costs:

	Events	2019-2020	2018-2019	2017-2018	2016-2017	2015-2016	2014-2015
August	First Night*	\$28,000	\$28,000	\$28,375	\$29,768	\$13,864	\$11,127
	Big Red Blowout	\$0	\$0	\$0	\$0	\$15,356	\$18,519
	Johnson Night	\$8,000	\$8,000	\$6,800	\$9,600	\$5,493	\$6,742
	Silent Disco	\$10,000	\$10,000	\$9,000	\$9,450	\$9,224	\$10,886
	Sexual Violence Prevention	\$16,000	\$16,000	\$14,345	\$13,632	\$5,480	\$6,235
	FY Third Night	\$7,000	\$7,000	\$7,000	\$0	\$0	\$0
	Small Events**	\$9,000	\$9,000	\$9,000	\$10,300	\$3,158	\$3,070
	Transfer Events	\$12,000	\$12,000	\$6,450	\$5,200	\$5,854	\$9,436
	Two additional days of FY programming, 2018, 2019	\$9,000	\$9,000	\$0	\$0	\$0	\$0
	Supplies for All August Events	\$7,500	\$7,500	\$7,500	\$8,600	\$11,155	\$6,016
August Event Sum		\$106,500	\$106,500	\$89,125	\$86,550	\$69,583	\$72,032
January:	First Night	\$3,000	\$3,000	\$4,200	\$2,900	\$987	\$1,512
	Second Night	\$3,000	\$3,000	\$2,980	\$3,020	\$1,500	\$293
	Third Night	\$3,000	\$3,000	\$3,060	\$3,100	\$2,697	\$176
	Fourth Night	\$3,000	\$3,000	\$2,300	\$2,500	\$2,270	\$86
	Fifth Night	\$3,000	\$3,000	\$2,400	\$2,000	\$221	\$1,000
	First-Year Only Events	\$3,500	\$3,500	\$3,500	\$3,000	N/A	N/A
	Small Day Events	\$2,000	\$2,000	\$2,000	\$2,100	\$1,372	\$3,697
	Supplies	\$1,500	\$1,500	\$1,340	\$1,880	\$858	\$3,008
		\$22,000	\$22,000	\$21,780	\$20,500	\$9,904	\$9,772
Total Event Sum		\$128,500	\$128,500	\$110,905	\$107,050	\$79,487	\$81,804
Volunteer Support:	Recruitment/Training/Volunteer Support	\$12,500	\$12,500	\$10,500	10281.50	\$9,628.51	\$9,759
	Supplies	\$1,400	\$1,400	\$1,485	1369.84	\$1,025.98	\$1,628
	Apparel	\$8,000	\$8,000	\$7,523	7806.80	\$8,282.71	\$6,112
	Publicity	\$200	\$200	\$220	\$260	\$0.00	N/A
	Volunteer Recognition	\$1,700	\$1,700	\$1,500	1385.00	\$1,034.23	\$1,170
	Conferences	\$2,400	\$2,400	\$2,700	\$2,900	\$2,760	\$2,260
Volunteer Support Sum		\$26,200	\$26,200	\$23,928	\$24,003	\$22,731	\$20,929
	Event Funding	\$128,500	\$128,500	\$110,905	\$107,050	\$79,487	\$81,804
	Volunteer Support Funding	\$26,500	\$26,500	\$23,928	\$24,003	\$22,731	\$20,929

	Total Expenditures	\$155,000	\$155,000	\$134,833	\$131,053	\$102,218	\$102,732
	Byline Funding			\$132,860	\$132,860	\$105,000	\$105,000
	Surplus/Debit			-\$1,973	\$1,807	\$2,782	\$2,268
	*includes pending Facilities costs						
	**May include Movie on the Slope, Field Day, Bowling, Comedy Showcase, skating, and other smaller events	*includes pending costs					

Analysis of the current funding statement -- what the hypothetical spending would be at less of current allocation (10%, 25%, and 35%):

Introduction

With any reduction in budget, we must consider that there may be a reduction in student and volunteer engagement. The OSC is charged in part with creating engaging and safe late-night events to help ensure that new students do not opt to engage in unsafe practices on or off campus. We are successful in attracting and retaining a large percentage of new students at Orientation events, and these events account for the largest part of our budget.

Volunteers are a key part of a successful Orientation. The Orientation Steering Committee contributes approximately 2500 volunteer hours during August, 2025 in January, and 965 during the academic year. Orientation Supervisors contribute roughly 4810 hours in August. Orientation Leaders contribute roughly 17,000 hours in August, and JOLs contribute about 1080 hours in January.

We believe that the cost per volunteer of training and supporting their work is an excellent value for Cornell, and that at a minimum, we need to provide food during long shifts for our volunteers, which can be costly whether we use in-house options like the dining halls, or order cheaper options like pizza. New student survey data tells us that students value the small group setting and opportunity to connect with an upper-level student mentor from their college, so maintaining current volunteer numbers is critical. OLs are central to the smooth functioning of large events and of university events such as Convocation, where they assist in the welcoming and seating of thousands of people. Their contribution on move-in day and at New Student Check-In is invaluable, as they help families and students manage parking, heavy lifting, answer questions, and serve as a welcoming and reassuring presence. They make sure that events run smoothly and that students are safe and having fun. Their training and equipping is another large piece of our budget.

We have considered reducing apparel costs by getting plain tee shirts rather than printed for volunteers, but believe that our new students and families should be able to easily and quickly identify trusted staff who can help them, so this is not a likely area for savings.

Some costs, such as the university-mandated sexual assault prevention and healthy relationship programming, are non-negotiable and increasing. This constitutes 11% of the 2016 budget. See above for reasons why the program currently in use is being maintained. Facilities, CUP, EMS,

and other in-house expenses will remain the same even if expenditures for event content are reduced.

10% reduction: At 2017 funding, this would be a roughly \$13,000 reduction. We would reduce costs across events, providing less food and potentially less entertainment at all major events. For our projected 2018 budget, a 10% cut represents a roughly \$15,500 reduction with a simultaneous 33% increase in service days required. A cut of this amount spread across six days (excluding second-weekend programming) would impair our ability to offer engaging late-night programming for five rather than three nights, along with meaningful smaller-scale programming. We would cut some programming in both January and August, reduce food quantities, and would need to consider cutting some of the events intended to both entertain students and help them connect with peers.

25% reduction: Subtracting the increasing cost of mandated programming, this leaves a very low cost per head for Orientation events, and would necessitate a re-evaluation of the purpose and primary goals of Cornell's Orientation. At 2016 funding, this would be a \$33,000 reduction, and at projected 2018 funding, this would be a \$38,750 reduction with a 33% increase in expected service time. Food costs could be cut across events, and entertainment reduced to DJs and games. Cutting volunteer costs does not seem viable, especially given the expectation that student volunteers run a program over a six day period, not including second weekend events, and that volunteers engage across Orientation. The longer Orientation period already necessitates increasing recruits or the hours each commits. Careful assessment would be needed to ascertain the impact of reduced programming on new students.

35% reduction: See above.