

Cornell University Student Assembly

Originally Presented On	April 30, 2015
Type of Action	Sense-of-the-Body
Status/Result	New Business

S.A. Resolution #74 1 In Support of an Official Cornell Mascot 2 3 ABSTRACT: In order to foster a sense of community, to enhance school 4 5 spirit, and to celebrate Cornell's rich history and traditions, the Student Assembly calls for the recognition of the Big Red Bear as the official mascot 6 7 of Cornell University. 8 9 Sponsored by: Lisa Liu '15, Syed Ali Khan '15 10 11 **Whereas**, traditions lie at the center of the Cornell experience and work to build a sense of 12 community; 13 14 Whereas, in 1915 the Cornell Varsity Football Team used a bear named Touchdown to 15 serve as the original Big Red Bear mascot; 16 17 Whereas, the Big Red Bear has been integrated into Cornell tradition as the unofficial 18 mascot ever since; 19 20 **Whereas**, Cornell does not have an official mascot but features the Big Red Bear in many 21 Cornell paraphernalia, such as apparel and other merchandise; 22 23 Whereas, the Big Red Bear is also featured on the logo for Cornell Athletics, which play a 24 prominent role in fostering school spirit; 25 26 **Whereas**, the Big Red Bear is not just connected to athletics but to a larger Cornell history 27 through its presence on university symbols, such as the University Mace and the entrance to 28 Willard Straight Hall; 29 30 Whereas, alumni, friends, and students raised \$25,589 through the site 31 crowdfunding.cornell.edu towards the creation of a bear mascot statue; 32 33 Whereas, the online campaign that rallied the gifts states, "Inspiring Big Red pride, 34 excellence, and camaraderie, Touchdown the Bear is a powerful icon and symbol for the 35 Cornell community": 36 37 **Be it therefore resolved**, that the Student Assembly fully supports naming the Big Red 38 Bear as the official mascot of Cornell University; 39

40	Be it Further Resolved, that this resolution be forwarded to President David J. Skorton,
41 42	President-elect Elizabeth Garrett, and the Board of Trustees for further consideration.
43 44	Respectfully Submitted,
45	Lisa Liu '15
46 47	Undesignated At-Large, Student Assembly
48	Syed Ali Khan '15
49	Minority At-Large, Student Assembly
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51	Sarah Balik '15
52 53	President, Student Assembly
54	Matthew Henderson '16
55 56	Vice President for Internal Operations, Student Assembly
57	Kushagra Aniket '15
58 59	Director of Elections, Student Assembly
60	Marissa Guiang '15
61	Co-Chair, Student Assembly Finance Commission
62	
63	Connor McGrath '15
64	Undergraduate At-Large, University Assembly
65	
66	(Reviewed by: Executive Board Committee, xx-xx-xx, 4-28-15)