

Originally Presented on:	04/13/2017
Type of Action:	Internal Policy
Status/Result:	New Business

S.A. Resolution #39 Creation of the Vice President of External Affairs

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ABSTRACT: This resolution combines the Vice President of Public Relations and the Vice President of Outreach role into the single position of the Vice President of External Affairs.

Sponsored by: Matt Indimine '18 and Edem Dzodzomenyo '20

Whereas, the Vice President of Outreach and the Vice President for Public Relations have overlapping roles and responsibilities;

Whereas, the overlapping roles and responsibilities often cause confusion for members of the executive committee and the assembly as to who is responsible for completing a particular task;

**Be it therefore resolved**, that the Vice President of Outreach and the Vice President for Public Relations roles be combined into the Vice President of External Affairs beginning in the 2017-2018 academic year;

Be it finally resolved, that the Student Assembly Bylaws be amended as follows:

#### Article II Section 1: Officers (lines 30-33) will be amended to read:

The officers of the SA shall be a President, an Executive Vice President, a Vice President of Internal Operations, a Vice President for Finance, a Vice President for Public Relations, a Vice President of External Affairs, a Vice President of Diversity and Inclusion, a Vice President of Outreach, a Director of Elections, a Parliamentarian, and an Executive Archivist. These officers shall perform the duties prescribed by this Charter and by the parliamentary authority adopted by the SA.

## Article II Section 2: Election and Appointment of Officers, Time of Election/Appointment (lines 35-46) will be amended to read:

The SA will, as soon as possible after the spring election, hold an organizational and planning meeting in executive session. At this meeting, the voting members will elect from among themselves the offices of Vice President of Internal Operations, Vice President for Finance, Vice President for Public Relations, Vice President of External Affairs, Vice President of Diversity and Inclusion, Vice President of Outreach. The voting members will elect from the Cornell community (student, employee, faculty, alumnus living in Ithaca) the office of Director of Elections. Self-nomination will be in order in each of the elected offices. Elected officers should be approved by a majority vote of SA members present at organizational meeting. Additionally, at this meeting the members will affirm the appointments of Parliamentarian and Executive Archivist. The offices of Parliamentarian and Executive Archivist will be appointed by the SA President. Each nominee for the respective offices shall be subject to majority approval of the SA voting members. The newly elected officers will undertake the responsibilities of their position at the start of their term on the SA. Elections for officers shall be by secret ballots. SA



voting members may have one vote for each position to be filled, but may not vote for any one individual twice on any ballot.

Article III: OFFICER DUTIES Section 5: Vice President for Public Relations (lines 121-139) will be removed and the Vice President of External Affairs will be created:

#### Section 5: Vice President for Public Relations

The responsibilities of the Vice President for Public Relations are as follows:

- 1. Prepare a weekly email to be sent over email to the entire undergraduate student body each week with the agenda. (Undergraduates may choose to opt-out of this email listsery.) In addition, the Vice President of Public Relations is responsible for up to two additional communications with the undergraduate student body per month when information must be disseminated in a timely manner.
- 2. Consult with the Director of Elections regarding elections' advertising.
- 3. Co-Chair Communications and Outreach Committee. Propose communication yearly budget by last meeting in September.
- 4. Arrange all advertising, postering, banners, etc.

#### Section 5: Vice President of External Affairs

The responsibilities of the Vice President of External Affairs are as follows:

- 1. Coordinate constituency representatives' community outreach efforts (including, but not limited to, community forums, meetings with Deans, internal school governments, etc.)
- 2. Invite all relevant stakeholders to Student Assembly meetings, when the weekly agenda is released
- 3. Devise mechanisms for student organizations to become active members in the decision making process of the SA; most importantly, committees.
- 4. Oversee the City and Local Affairs Committee and the Technology Committee by assisting and advising the committee chair and attending meetings as necessary.
- 5. Chair the Communications and Outreach Committee
- 6. Consult with the Director of Elections regarding elections' advertising.
- 7. Arrange all advertising, postering, banners, social media, etc.
- 8. Serve as a liaison to relevant news sources
- 9. Serve as editor of SA newsletter to be sent over email to the entire undergraduate student body at least two times/semester. The newsletter should include the current month's accomplishments and next month's plans, accompanied by the name of a contact person to whom comments and questions may be addressed. Maintain contact with Student Assembly alumni through distribution of the biannual Student Assembly newsletter to any interested alumni.

Article III: OFFICER DUTIES Section 6: Vice President for Diversity and Inclusion will be amended to read (line 140-158):

#### Section 6: Vice President of Diversity and Inclusion

The responsibilities of the Vice President of Diversity and Inclusion are as follows:



- 91 1. Serve as a direct link between the SA and the Office of Academic Diversity Initiatives, as 92 well as the Center for Intercultural Dialogue; 93 2. Undergo a diversity training session provided by Human Resources and/or OADI; 94 3. Prepare training sessions for the SA on addressing issues of diversity along with the Vice 95 President of Outreach External Affairs; 96 4. Meet at least monthly with the Associate Vice Provost (OADI) and the Associate Dean of 97 Students/Director of Intercultural Programs; 98 5. Meet on an as-needed basis with other administrators and staff concerning diversity 99 initiatives; 100 6. Attend the Diversity Community meetings on a semesterly basis; 101 7. Maintain communication with the individual diversity councils of the colleges; 102 8. Ensure that legislative acts of the SA are culturally inclusive; 103 9. Provide updates on the state of diversity at Cornell and work to align the SA with University 104 initiatives; 105 10. Work with University-sponsored programs such as the Pre-freshmen Summer Program and 106 Diversity Hosting Month to introduce new students to the governance system of Cornell. 107 11. Chair the Diversity and Inclusion committee in conjunction with the leaders of the two task 108 forces. 109 12. Coordinate with the Vice President of Outreach External Affairs to effectively communicate 110 with groups that advocate for underrepresented students on campus.
  - Article III: OFFICER DUTIES Section 5: Vice President of Outreach (lines 159-168) will be removed:

#### Section 7: Vice President of Outreach

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The responsibilities of the Vice President of Outreach are as follows:

- 1. Coordinate constituency representatives' community outreach efforts (including, but not limited to, community forums, meetings with Deans, internal school governments, etc.)
- 2. Devise mechanisms for student organizations to become active members in the decision-making process of the SA; most importantly, committees.
- 3. Maintain student organization outreach directory.
- 4. Oversee the City and Local Affairs Committee by assisting and advising the committee chair and attending meetings as necessary.
- 5. Co-168 chair the Communications and Outreach Committee.

## Article III: OFFICER DUTIES Section 8: Director of Elections, responsibility 2 (lines 172-173) will be amended to read:

2. Assume responsibility for all aspects of the Fall and Spring elections and coordinate all efforts with the Director of the Office of the Assemblies, the VP for Public Relations External Affairs, and the President.

Article III: OFFICER DUTIES Section 8: Director of Elections, responsibility 5 (lines 189-191) will be amended to read:

10. Make sure, in conjunction with the VP for Public Relations External Affairs, that there are a substantial number of potential ballot referenda to be considered for approval by the SA,



and that all approved referenda are advertised along with all elections activities described in #5 above (especially c. and e.).

## Article VI: COMMITTEES Section 2: Review Committees J. City and Local Affairs Committee (lines 325-329) will be amended to read:

City and Local Affairs Committee – This committee will advocate on behalf of students' interest at the city and county government levels. In addition to its advocacy work, the committee will organize events that foster a sense of engagement in the Ithaca community for Cornell students. The chair position can be held by any member of the Cornell undergraduate student population and the committee will be under the supervision of the VP of Outreach Vice President of External Affairs.

# Article VI: COMMITTEES Section 3: Operational Committees D. Infrastructure Fund Commission (lines 358-370) will be amended to read:

Student Assembly Infrastructure Fund Commission – The SAIF Commission (SAIFC) of the SA is responsible for evaluating applications for funding through the SAIF. The Commission shall consist of 8 voting members of the SA, to be selected by the Assembly at-large during their organizational meetings, which must include the Vice President for Finance, the Vice President of Public Relations External Affairs of the Student Assembly and one new student, a chair, which cannot be either the Vice President for Finance or the President of the Assembly, and 7 undergraduate at-large voting members to be selected by the Staffing Committee. No SAFC Commissioners shall serve as voting members of the SAIFC (with the exception of the Vice President for Finance). No more than 2 of the voting Student Assembly members on the SAIFC may also be voting members of the Appropriations Committee and no more than 4 of the total voting members on the committee may be voting members of the Appropriations Committee. Quorum shall be defined as a simple majority of all staffed voting members. Upon request, a written summary of the meeting will be provided by the chair. The Director of the Office of the Assemblies or their designee shall serve as an ex-officio non-voting member.

## Article VI: COMMITTEES Section 3: Operational Committees E. Communications and Outreach Committee (lines 371-381) will be amended to read:

Communications and Outreach Committee – The Communications and Outreach Committee helps to bridge the disconnect between campus and the Student Assembly. The Assembly strives to foster collaborative student activities, as well as inform the student body about the Student Assembly initiatives, meetings, and resolutions. The committee will ensure a direct and ever present link between students active in campus government, the administration, and students at-large and will relay student interest to the SA. The committee will assist in furthering the outreach efforts of the assembly by aiding in the coordination of SA sponsored events including, but not limited to conducting polls, referenda, community outreach forums, designated constituency events, and hearings. The committee will also assist in coordinating efforts and devising strategies to involve more non-voting members in the decisions and events of the SA. The Assembly plans recreational events for students. The SA VP Public Relations and VP Outreach will serve as the Co-Chairs Vice President of External Affairs will serve as Chair of the Committee.



Article VI: COMMITTEES Section 3: Operational Committees F. Technology Committee (lines 382-386) will be amended to read:

**Technology Committee** – The Technology Committee will coordinate with Student Assembly representatives to create websites as needed for initiatives that improve campus life and require online platforms, and will work with CIT when possible to update existing websites for the benefit of the Cornell community. The chair or co-chair position can be held by any member of the Cornell undergraduate student population and the committee will be under the supervision of VP of Public Relations External Affairs.

# Article VI: COMMITTEES Section 3: Operational Committees H. Staffing Committee (lines 398-408) will be amended to read:

Staffing Committee – The committee shall staff any vacant committee positions the Student Assembly (SA) is empowered to staff during meetings in early fall. The committee shall reevaluate the committee application outreach plan at the end of every spring term. The committee shall also evaluate SA committees' end of the year report, and determine if the SA committee and/or their composition need to be changed. The committee shall be charged with creating and enforcing an attendance policy for all committees. The membership of this committee shall include the SA's President, Executive Vice President, Vice President for Finance, Vice President of Public Relations, and Vice President of External Affairs, Vice President of Internal Operations, Vice President of Outreach, Vice President of Diversity and Inclusion, and all SA committee chairs. Ex-officio membership shall be granted to the Director of the Office of Assemblies. The VP Internal of Operations shall serve as chair. The VP of Internal Operations shall be responsible for consulting with chairpersons of committees and recommending candidates for vacant committee positions to the Staffing Committee.

## Article VI: COMMITTEES Section 4: Diversity A. Diversity and Inclusion Committee Subsection d.iii (lines 434-436) will be amended to read:

iii. Student Assembly representation: SA LGBT Liaison at-large, Women's representative, International representative, both Minority Liaisons, and the Vice President of Outreach External Affairs are required to be members of the committee.

#### Respectfully Submitted,

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215 Executive Vice President, Student Assembly

217 Edem Dzodzomenyo '20218 Freshman Representative, Student Assembly

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Reviewed by: Executive Committee, 03/27/2017