

Resolution 18: Expanding Awareness of Academic Programs and Opportunities

Abstract: This resolution implores Cornell University academic staff and program administrators to improve upon communication methods with students and student groups when advertising and promoting academic opportunities, and offers solutions to increase student awareness.

Sponsored by: Shelby Williams '25

Reviewed by: Academic Policy Committee, 02/04/2023, 5-0-2

Type of Action: Recommendation

Originally Presented: 02/09/2023

Current Status: New Business

Whereas, Cornell University offers a myriad of academic opportunities to students across its undergraduate colleges.

Whereas, despite these resources, various students often express regret because of their lack of knowledge of programs, in-house internships, and other opportunities due to limited advertising and poor communication.

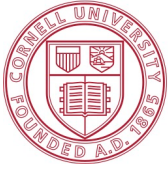
Whereas, newly created programs like the *Nexus Scholars Program* in the College of Arts & Sciences give students access to significant funding and the opportunity to attend academic research conferences, which can be incredibly beneficial to students from historically underrepresented demographics in academia.

Whereas, programs like the *College Scholar Program* in the College of Arts & Sciences, provide substantial funding for research and opportunities for intellectual inquiry, but has been under-advertised in recent years.

Whereas, there are additional programs across the undergraduate colleges that are not well known to students who are eligible to participate.

Be it therefore resolved, For Cornell University to remain true to its motto of “Any Person, Any Study” Cornell must take a more proactive role in ensuring that all students are connected to the resources they need to reach their full academic potential.

Be it further resolved, to promote inclusivity, it is imperative to include students from underrepresented demographics in this outreach.



Cornell University Student Assembly

30 **Be it finally resolved,** the Student Assembly implores academic college deans, staff, and
31 program administrators to connect directly with students and student groups to promote
32 academic programs and opportunities. Methods of communication should include but are not
33 limited to:

- 34 • Using platforms like campus groups and social media to connect with student
35 organizations and their leadership to assist in advertising such programs to their
36 members.
- 37 • Asking to present at student organized events, especially those organized by students of
38 underrepresented demographics in higher education.
- 39 • Strengthening a relationship with the Office of Academic and Diversity Initiatives
40 (OADI) to create a centralized listing of various academic programs and opportunities
41 across undergraduate colleges, in an easily navigable online platform.
- 42 • Informing members of Student Assembly of different programs, so we are empowered to
43 return to our constituencies and inform them of these resources.

44 **Respectfully Submitted,**

45 Shelby Williams '25

46 *College of Arts & Sciences Representative, Student Assembly*

47 *Academic Policy Committee Chair, Student Assembly*