



# Cornell University Student Assembly

## Resolution 27: Approving Special Projects Funding Request for TEDxCornell

*Abstract:* This resolution approves \$3,000.00 of Special Projects Funding to TEDxCornell to partially fund their annual TED talk event in April.

*Sponsored by:* George Rocco DeLorenzo '24

*Reviewed by:* Executive Committee, 03/06/23, 5-0-1

*Type of Action:* Recommendation

*Originally Presented:* 3/9/2023

*Current Status:* New Business

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**Whereas**, the Student Assembly Standing Rules, Section 8: Spending Guidelines, Part B: Special Projects Funding outlines the purpose of Special Projects Funding and the process of approving funding requests.

**Whereas**, lines 298-300 of the Student Assembly Standing Rules explains the purpose of Special Projects Funding as follows:

Rule 5: The Student Assembly may choose to fund any project, program or service through SA Special Projects that it deems to improve the quality of undergraduate student life or to further the goals of the SA. Special Projects funding is a type of category spending.

**Whereas**, lines 315-318 of the Student Assembly Standing Rules describes the approval process of Special Projects Funding as follows:

Rule 9: Requests \$1500 and over shall be decided upon by a majority vote of the Executive Committee and confirmed by a majority vote of the Student Assembly, at large. The SA, at large, is only required to confirm requests of \$1500 or greater. The request should be presented to the Student Assembly in the form of a resolution.

**Whereas**, TEDxCornell hopes to create an environment in which students and community members can discuss ideas and connect with great speakers and performers.

**Whereas**, TEDxCornell is dedicated to the movement to spread ideas that matter by hosting speakers from around the world to give TED talks right here at Cornell. The organizations events

30 are attended by a mix of students, faculty, and local Ithaca community members. Additionally,  
31 previous virtual events have had over 4,000 attendees.

32 **Whereas**, TEDxCornell plans to advertise both online and in-person by using the club's social  
33 media account on Instagram to advertise the event. TEDxCornell will also print posters for the  
34 event and post them throughout academic buildings to advertise for the TEDxCornell  
35 Conference.

36 **Whereas**, the current income statement of this TEDxCornell event is attached to the back of this  
37 resolution. TEDxCornell expects to have 400 student attend the event.

38 **Whereas**, TEDxCornell plans to make the event as accessible as possible by pricing tickets at  
39 \$3, which is lower than last year. Additionally, TEDxCornell is posting the talks on their  
40 YouTube channel so that anyone can watch for free. For inclusion efforts, they have chosen a  
41 diverse array of speakers for our conference, ranging from Cornell students to speakers from  
42 Poland.

43 **Be it further resolved**, that the Student Assembly approves the \$3,000.00 Special Projects  
44 Funding disbursement to TEDxCornell.

45 **Be it finally resolved**, that the Student Assembly necessitates that this funding be used to cover  
46 the cost of the TEDxCornell event on April 29<sup>th</sup>, 2023.

47 Respectfully Submitted,

48 George Rocco DeLorenzo '24

49 *Vice President for Finance, Student Assembly*

TEDxCornell Event	
<b>Revenues</b>	
Expected Ticket Rev (400 tickets at \$3)	\$ 1,200.00
Charles H. Dyson School of AEM	500.00
SAFC Fall Allocation	1,000.00
Student & Campus Life	3,000.00
*Student Assembly Special Projects	3,000.00
Total Revenues	<u>\$ 8,700</u>
<b>Costs</b>	
Statler Auditorium Rental	\$ 1,500.00
Speaker Lodging and Travel	4,982.31
Meals and Catering	369.42
Stage Design (Letters, Rug, Tablecloth)	2,404.99
Speaker Gifts	517.94
Marketing Materials	1,410.00
Videography	1,200.00
Total Costs	<u>\$ 12,384.66</u>
Net Operating Income	<u>\$ (3,684.66)</u>