



Cornell University
Student Assembly

Resolution 63: Approving Budget for Cornell Student Assembly Merchandise

Abstract: This resolution approves \$6917.44 for Cornell Student Assembly Merchandise.

Sponsored by: Simone Chan '25

Reviewed by: N/A

Type of Action: Internal Policy

Originally Presented: 3/7/2024

Current Status: New Business

Whereas, Student Assembly has identified the need to increase its visibility and engagement with the student population at Cornell University;

Whereas, branded merchandise has been recognized as an effective tool for building community spirit;

Whereas, the production and distribution of Student Assembly merchandise can serve as means to promote the Assembly's values and initiatives;

Whereas, wearing branded apparel can reflect the values and professionalism of the Assembly;

Whereas, the general merchandise the Student Assembly has expressed interest in costs a total of \$3698.64 and the apparel costs a total of \$3718.80;

Be it therefore resolved, the Student Assembly transfer \$7417.44 to the External Communications Committee account for the purchase of Student Assembly merchandise.

Respectfully Submitted,

Simone Chan '25

Transfer Representative, Student Assembly