

## STUDENT ASSEMBLY SPECIAL MEETING

AGENDA MAY 11, 2023 11:00 AM - 12:15 PM

**ZOOM** 

Meeting ID: 304 185 9601 | Passcode: 353325

- 1. Call to Order and Roll Call
- 2. Land Acknowledgement of the Gayogohó:no (Cayuga Nation)
- 3. Late Additions to the Agenda
- 4. Consent Agenda
- 5. Open Microphone
- 6. Announcements and Reports
- Initiatives
- 8. Presentations and Forum
- 9. Business of the Day
  - a. Resolution 1: Starbucks Off Our Campus
  - b. Resolution 2: Transparency in Cornell's Relationship with Starbucks
- 10. New Business
- 11. Adjournment



## MEMBERS OF THE 2023 - 2024 ASSEMBLY

Cornell University is located on the traditional homelands of the Gayogohó:no² (the Cayuga Nation). The Gayogohó:no² are members of the Haudenosaunee (Hoh-deh-no-shoh-neeConfederacy, an alliance of six sovereign Nations with a historic and contemporary presence on this land. The Confederacy precedes the establishment of Cornell University, New York state, and the United States of America. We acknowledge the painful history of Gayogohó:no² dispossession, and honor the ongoing connection of Gayogohó:no² people, past and present, to these lands and waters.



## **Resolution 1: Starbucks Off Our Campus**

- 2 Abstract: This resolution proposed University policy that terminates Cornell University's
- 3 relationship with Starbucks Coffee in response to their repeated illegal anti-worker efforts,
- 4 including the closing of union stores in Ithaca, New York.
- 5 **Sponsored by:** Suraj Parikh '26, Claire Ting '25, Patrick Kuehl '24, Karys Everett '25, Casey
- 6 Platkin '26

1

- 7 **Reviewed by:** Executive Committee 4-0-1
- 8 *Type of Action:* Legislation
- 9 *Originally Presented:* 05/10/2023
- 10 *Current Status:* Business of the Day
- Whereas, Ithaca, New York is the first and only town in America where 100% of Starbucks
- workers are unionized;
- 13 Whereas, Starbucks announced on May 5th that they would be permanently shutting down all
- three corporate-owned stores in Ithaca;
- 15 Whereas, Starbucks has repeatedly engaged in illegal union-busting tactics across the country,
- including in Ithaca, where the NLRB found several violations against the company and ordered
- the reopening of their Collegetown location that was closed in retaliation;
- 18 Whereas, Starbucks continues to profit from sales of its coffee through Cornell Dining through
- 19 over eight dining locations;
- Whereas, Cornell maintains licensing relationships with other coffee companies, and has the
- 21 demonstrated capacity to serve coffee on campus without working with Starbucks;
- Whereas, the Charter of the Student Assembly in Article III, Section 1 provides, "the SA will
- 23 have legislative authority over the policies of the Department of Campus Life and the Office of
- 24 the Dean of Students, and will have the authority to review the budgets and actions of said
- departments" which thereby vests it with the authority, provided the asset of the University
- 26 President is given, to determine policy for the Department of Student and Campus Life and it
- 27 subordinate entities, including Cornell Dining;
- Now, Be it therefore resolved, that it shall be the policy of the Department of Student and
- 29 Campus Life and Cornell Dining to terminate its relationship with Starbucks and withdraw from
- 30 the 'We Proudly Serve Starbucks program no later than beginning of the Fall 2023 Semester;



57

Be it further resolved, that for the purposes of this resolution, "Starbucks products" shall be 31 defined as all products sold under the 'Starbucks We Proudly Serve' line; 32 33 Be it finally resolved, the Cornell Student Assembly requires that the University, through the Department of Student and Campus Life and Cornell Dining, commits to no longer serving 34 Starbucks products in dining locations, and collaborating with student advocates and Starbucks 35 Workers United to implement a new, ethical, non-union-busting, campus-wide coffee vendor by 36 the start of the Fall 2023 semester. 37 38 39 Respectfully Submitted, Suraj Parikh '26 40 41 Vice-President of External Affairs, Student Assembly 42 Minority Students at Large Liaison, Student Assembly 43 44 Claire Ting, '25 45 Executive Vice-President, Student Assembly 46 Patrick Kuehl, '24 47 Vice-President of Internal Operations, Student Assembly 48 49 Undesignated Representative at Large, Student Assembly 50 Karys Everett, '25 51 52 LGBTQIA+ Students at Large Liaison, Student Assembly 53 54 Casey Platkin, '26 55 School of Industrial and Labor Relations Representative, Student Assembly 56



## Resolution 2: Transparency in Cornell's Relationship With Starbucks

- 3 Abstract: This resolution releases information regarding Cornell University's relationship with
- 4 Starbucks.

1

2

- 5 **Sponsored by:** Suraj Parikh '26, Claire Ting '25, Patrick Kuehl '24, Karys Everett '25, Casey
- 6 Platkin '26
- 7 **Reviewed by:** Executive Committee 4-0-1
- 8 *Type of Action:* Investigation
- 9 *Originally Presented:* 05/10/2023
- 10 *Current Status:* Business of the Day
- Whereas, Ithaca, New York is the first and only town in America where 100% of Starbucks
- workers are unionized;
- 13 Whereas, Starbucks announced on May 5<sup>th</sup> that they would be permanently shutting down all
- three corporate-owned stores in Ithaca;
- 15 Whereas, Starbucks has repeatedly engaged in illegal union-busting tactics across the country,
- including in Ithaca, where the NLRB found several violations against the company and ordered
- the reopening of their Collegetown location that was closed in retaliation;
- 18 Whereas, Starbucks continues to profit from sales of its coffee through Cornell Dining through
- 19 over eight dining locations;
- Whereas, the Charter of the Student Assembly in Article III, Section 1 provides, "the SA will
- 21 have legislative authority over the policies of the Department of Campus Life and the Office of
- the Dean of Students, and will have the authority to review the budgets [emphasis added] and
- 23 actions of said departments" which thereby vests it with the authority, provided the asset of the
- 24 University President is given, to determine policy for the Department of Student and Campus
- 25 Life and it subordinate entities, including Cornell Dining;
- Whereas, the Charter of the Student Assembly in Article III, Section 1 provides, "The SA shall
- by majority vote have the authority to require at any time information directly from a department
- or a specific individual within that department concerning the budget, policies, or actions of said
- department. The request for this information shall be made in the form of legislation at a SA
- 30 meeting."



62

31 Be it therefore resolved, the Cornell Student Assembly requires that the University, through the Department of Student and Campus Life and Cornell Dining, publicly releases the full terms of 32 all ongoing contracts and agreements between Cornell University and Starbucks Coffee 33 Company by May 31, 2023; 34 35 Be it further resolved, the Cornell Student Assembly requires that the University, through the Department of Student and Campus Life and Cornell Dining, publicly releases any financial 36 records related to Cornell's contract with Starbucks, including but not limited to information 37 38 about revenue created by Starbucks products and profits by Cornell or Starbucks from the latter's operations at Cornell. 39 40 41 Respectfully Submitted, 42 Suraj Parikh '26 43 Vice-President of External Affairs, Student Assembly 44 Minority Students at Large Liaison, Student Assembly 45 Claire Ting, '25 46 47 Executive Vice-President, Student Assembly 48 49 Patrick Kuehl, '24 Vice-President of Internal Operations, Student Assembly 50 51 Undesignated Representative at Large, Student Assembly 52 53 Karys Everett, '25 LGBTQIA+ Students at Large Liaison, Student Assembly 54 55 Casey Platkin, '26 56 57 School of Industrial and Labor Relations Representative, Student Assembly 58 59 60 61

63 64