



Cornell University Student Assembly

Cornell University Student Assembly Minutes of the September 29, 2022 Meeting 4:45 PM – 6:30 PM 407 Willard Straight Hall

I. Call to Order

- a. Chair V. Valencia called the meeting to order at 4:51pm

II. Roll Call

- a. *Members Present:* S. Ali, D. Cady, K. Chan, P. Da Silveira, R. DeLorenzo, G. Dong, J. Kalinski, B. Kotb, A. Lampert, B. Luckow, D. Nachman, N. Son, M. Song, J.P. Swenson, C. Ting, V. Valencia
- b. *Members Excused:* S. Bhardwaj, E. D'Angelo, D. Edelman, S. Gavin, J. Lee, A. Lewis, L. Lu, J. Mayen

III. Land Acknowledgment of the Gayogohó:nq̓ (Cayuga Nation)

- a. Chair V. Valencia stated the land acknowledgment

IV. Late Additions to the Agenda

- a. None

V. Consent Agenda

- a. Approval of the September 22, 2022 meeting minutes
 - i. K. Chan motions to change D. Nachman to “Students with Disabilities Representative At-Large,” passed with unanimous consent
 - ii. M. Song moves to approve meeting minutes, passed with unanimous consent

VI. Open Microphone

- a. President and Vice President of Big Red Bears are here to check in on their Special Projects Request because no one has responded to emails in 2 weeks
 - i. Emphasize that their proposal is time sensitive and safety related
 - ii. V. Valencia responds that the VP of Finance resigned and they can get a response once there's a new VP of Finance
 - iii. D. Cady asks for what they're requesting
 - iv. President of Big Red Bears responds that they run Touchdown and that one of the chief challenges is transportation since the bag is more than 30 pounds and that its dangerous and inefficient to have to carry it around



Cornell University Student Assembly

- v. They want a vehicle to transport Touchdown to events
 - vi. R. DeLorenzo asks what the vehicle is
 - vii. President of Big Bears responds that it is essentially a golf cart, but there's some technical differences
 - viii. D. Caddy asks for about how much they need and why there's such a rush
 - ix. President of Big Red Bears responds that the price has decreased and they don't want it to be sold before they can get to it
 - x. Total cost is about \$12,000 but they also have alumni donations and other funding sources that they have used to secure most of the funding. They need about \$4000-\$5000 more, but anything helps
- b. A. Lampert closes open microphone

VII. Announcements and Reports

- a. V. Valencia welcomes M. Baker as the new Womxn's Issues Liaison At-Large
 - i. M. Baker is sworn-in
- b. D. Cady announces he has a card for Gina for everyone to sign
 - i. V. Valencia thanks Gina for everything she does for all the Assemblies
- c. D. Cady states that the heads of Cornell Emergency Response came to the University Assembly to say that they'll be a student forum based on the events of an emergency response that happened last year for students to give more input
- d. V. Valencia gives a reminder that President Pollack and Vice President Lombardi are coming to the next meeting

VIII. Initiatives

- a. None

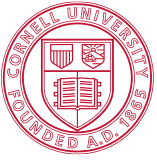
IX. Presentation and Forums

- a. A. Lampert introduces Matt who was previously on Student Assembly and created a healthcare start-up called Manual
 - i. Matt discusses his background, his personal struggle with mental health, and what led him to start his company
 - ii. Specifically, says he struggled with anxiety and working and drinking too much
 - iii. Saw that men were really struggling with mental health, but men often under-engage with resources that universities offer for mental health
 - iv. Wanted to help with this so started Manual and just launched at University of Mississippi and Morgan State where they have seen success, signed up about 15% of the male student body at Morgan State



Cornell University Student Assembly

- v. Partnering with the interfraternity council at University of Alabama (serves around 4,000 men) and starting at another university in Georgia in soon
- vi. Wants to launch a pilot at Cornell in the beginning of January and run it for a semester
- vii. Offer 15 hours of master classes with content over a range of topics (drinking, nutrition, panic attacks, substance use etc...) and also offer peer mentors, an anonymous chat line, and partner with groups on campus to refer men to these services
- viii. Trying to create a more productive and healthier version of mental health to create healthier men who treat the people around them better
- ix. P. Da Silveira asks what the cost would look like to implement it
- x. Matt responds that they've discussed offering it "at cost" (what it costs for them to run it). That would be about \$10,000. Use about \$5,000 to pay mental health guides they hire on campus at \$17/hr, \$3-4,000 for recruitment via social media campaigns, \$1,000 for platform costs
- xi. D. Cady asks if he could talk about any communications with Cornell Administration and how it has worked in other universities
- xii. Matt responded that they had a conversation with VP Lombardi and he thought there was too much other stuff that they were doing right now to support it
- xiii. In other universities, they have typically gone to the administration or interfraternity councils. It has costed those schools more because it's important to him that the school he went to has this
- xiv. It has gone exceedingly well at other universities and they're coming back for a second semester at both University of Mississippi and Morgan State
- xv. A. Lampert expanded that Lombardi liked the idea, but was working on other things that he thought should take place first
- xvi. R. DeLorenzo states that IFC would be very interested in this
- xvii. D. Cady asks more about how the cost goes directly into benefitting students and the timeline
- xviii. Propose starting for one semester in January, give access to all students free of charge, have had women and non-binary people signing up to help men in their life, just need a cornell.edu email to access it
- xix. \$10,000 total. \$5,000 go to the health guides, 2-3 employees who are working 5-10 hours a week at about \$17/hr, \$4,000 social media campaign that is targeted on campus, and about \$1,000 for platform (technology) costs
- xx. Do a before and after survey on a number of men's health topics and general health topics. Hope to be able to prove that not only are people



Cornell University Student Assembly

- engaging with the platform frequently, but they're more likely to seek out mental health care, substance use care, feel supported, and to graduate when they're engaging with Manual
- xxi. D. Cady asked if the research conducted with the platform will be shared
 - xxii. States that monthly progress reports are shared with partners that highlights common trends
 - xxiii. A. Lampert states she's going to try to pass it through SAFC and thanks Matt for coming
- b. A. Lampert motions to table Better Minds presentation to next week, passed with unanimous consent
- c. Jacob, Alex, and Dylan from Anabel's Grocery came to give a presentation
- i. Anabel's Grocery is a student-run non-profit grocery store in Anabel Taylor Hall that provides groceries, a learning place, education, and information
 - ii. Gave a history of Anabel's grocery
 - iii. There was a sharp decline in sales during the pandemic, but this semester has surpassed pre-pandemic numbers and they just had their highest sales on a Wednesday
 - iv. Asked on a Cornell survey what were barriers to food security for students and lack of time, money, and transportation are big reasons
 - v. Takes a lot of different resources to ensure food security on campus (Cornell, student-led, Ithaca, and National resources)
 - vi. Anabel's is the only venue on campus that takes EBT and SNAP
 - vii. Focuses on low prices, they have a central location, provide food literacy education (recipes, demo, cookware), and have cross-campus collaborations
 - viii. They have lower prices compared to Wegmans
 - ix. Emphasize that students have loved Anabel's grocery and it has made a big impact on student's well-being and mental health
 - x. Beyond the store there's food literacy, community building (dinners), and collaboration with other groups to promote food justice
 - xi. They received 320K from the Student Assembly to start Anabel's and the subsidy fund. Also received \$60,000 from Graduate Assembly in a subsidy fund. They currently have 33K left in the subsidy fund and 34K left in the operations budget
 - xii. Annual expenses: cost of good is 76k, amount of subsidy fund used is 14k, student coordinator wages are 13k, and operation costs are 12.7k. Adds up to about 40k
 - xiii. Went over fundraising efforts. Raised 13K from Giving Day 2022, \$2,300 from Visions Federal Credit Union, anticipated 10k in collaboration with



Cornell University Student Assembly

- hotel school classes, anticipated 15k from Giving Day 2023, anticipated another \$2,300 grant from Visions Federal Credit Union
- xiv. That gives them about 27k, but still have about 12.5K gap that they need to fill. Want a donation of \$8,000 to go towards the subsidy fund
 - xv. Plan to apply to by-line funding in the long-term
 - xvi. V. Valencia thanks them for the presentation
 - xvii. M. Baker asks if they need the \$8,000 for this year
 - xviii. Alex responds that yes, they want it for this year
 - xix. D. Cady suggests that they have the Students Helping Students rollover that could be eligible
 - xx. M. Baker says it would be easy to amend the annual budget that they passed and add the \$8,000 for Anabel's as a temporary solution and then apply for by-line funding for next year
 - xxi. D. Cady asks how the budget could be amended
 - xxii. V. Valencia states it would be a resolution
 - xxiii. Dylan asks how to have a by-line funding presentation next year
 - xxiv. V. Valencia says it would be in a spring and she can meet with them
- d. M. Song motions to move into Executive Session, passed with unanimous consent

X. Business of the Day

- b. The following appointments were made:
 - i. VP of Finance: R. DeLorenzo
 - ii. D. Cady motions to move staffing committees to next week, passed by unanimous consent

XI. New Business

- a. None

XII. Adjournment

- a. P. Da Silveira motions to adjourn, passed by unanimous consent

The meeting was adjourned at 6:32pm.

Respectfully Submitted,
Megan Birmingham
Clerk of the Assembly