



# Cornell University Student Assembly

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## S.A. Resolution #18

Expanding the Collegiate Readership Program to include the Wall Street Journal

ABSTRACT: This resolution requests the Student Assembly to allocate funds from the Collegiate Readership Program (CRP) surplus toward an undergraduate-wide subscription to the Wall Street Journal. Such a subscription would provide professors of said students free access as well.

**Sponsored by: Varun Devatha '19**

**Whereas**, the Collegiate Readership Program (CRP) has sought to enhance Cornell's learning environment since 2004;

**Whereas**, CRP encourages lifelong learning, creating newspaper readership habits, and increasing student awareness of local, national, and international events;

**Whereas**, CRP has traditionally maintained a relationship with USA Today and the New York Times;

**Whereas**, CRP allocated \$5.00/student/year in the 2016-2018 byline cycle;

**Whereas**, CRP currently maintains a surplus in excess of \$100,000 after ending the relationship with USA Today;

**Whereas**, students across business courses are currently required to purchase Wall Street Journal (WSJ) access at a semester cost of \$15;

**Whereas**, numerous employers require knowledge attained from member-only articles in the WSJ;

**Be it therefore resolved**, the Student Assembly use the funds originally intended for the USA Today subscription to expand the Collegiate Readership Program by partnering with the WSJ;

**Be it finally resolved**, the SA allocate funds from aforementioned surplus toward an undergraduate-wide subscription of the WSJ at \$1.75/student/year with professors of said students gaining free access.

**Respectfully Submitted,**

Varun Devatha '19

*Executive Vice President, Student Assembly*

*(Reviewed by: Executive Committee, 5-0-0, 10/29/2017)*