

Resolution 2: Transparency in Cornell's Relationship With Starbucks

- 3 Abstract: This resolution releases information regarding Cornell University's relationship with
- 4 Starbucks.

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- 5 Sponsored by: Suraj Parikh '26, Claire Ting '25, Patrick Kuehl '24, Karys Everett '25, Casey
- 6 Platkin '26
- 7 **Reviewed by:** Executive Committee 4-0-1
- 8 *Type of Action:* Investigation
- 9 *Originally Presented:* 05/11/2023
- 10 *Current Status:* Business of the Day, 6-4-0
- Whereas, Ithaca, New York is the first and only town in America where 100% of Starbucks
- workers are unionized;
- 13 Whereas, Starbucks announced on May 5. that they would be permanently shutting down all
- three corporate-owned stores in Ithaca;
- 15 Whereas, Starbucks has repeatedly engaged in illegal union-busting tactics across the country,
- including in Ithaca, where the NLRB found several violations against the company and ordered
- the reopening of their Collegetown location that was closed in retaliation;
- 18 Whereas, Starbucks continues to profit from sales of its coffee through Cornell Dining through
- 19 over eight dining locations;
- Whereas, the Charter of the Student Assembly in Article III, Section 1 provides, "the SA will
- 21 have legislative authority over the policies of the Department of Campus Life and the Office of
- the Dean of Students, and will have the authority to review the budgets [emphasis added] and
- 23 actions of said departments" which thereby vests it with the authority, provided the asset of the
- 24 University President is given, to determine policy for the Department of Student and Campus
- 25 Life and it subordinate entities, including Cornell Dining;
- Whereas, the Charter of the Student Assembly in Article III, Section 1 provides, "The SA shall
- by majority vote have the authority to require at any time information directly from a department
- or a specific individual within that department concerning the budget, policies, or actions of said
- 29 department. The request for this information shall be made in the form of legislation at a SA
- 30 meeting."
- 31 **Be it therefore resolved,** the Cornell Student Assembly requires that the University, through the
- 32 Department of Student and Campus Life and Cornell Dining, publicly releases the full terms of
- 33 all ongoing contracts and agreements between Cornell University and Starbucks Coffee
- 34 Company and all contracts and agreements including Starbucks branded products sold at Cornell
- 35 University by May 31, 2023;



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36 Be it further resolved, the Cornell Student Assembly requires that the University, through the Department of Student and Campus Life and Cornell Dining, publicly releases any financial 37 38 records related to Cornell's contract with Starbucks, including but not limited to information 39 about revenue created by Starbucks products and profits by Cornell or Starbucks from the latter's 40 operations at Cornell. 41 Respectfully Submitted, 42 43 Suraj Parikh '26 44 Vice-President of External Affairs, Student Assembly 45 Minority Students at Large Liaison, Student Assembly 46 Claire Ting, '25 47 48 Executive Vice-President, Student Assembly 49 50 Patrick Kuehl, '24 51 Vice-President of Internal Operations, Student Assembly 52 Undesignated Representative at Large, Student Assembly 53 54 Karys Everett, '25 55 LGBTQIA+ Students at Large Liaison, Student Assembly 56 Casey Platkin, '26 57 58 School of Industrial and Labor Relations Representative, Student Assembly 59 Nick Wilson 60 61 Danielle Donovan **Grant Moravec** 62 Evan Sunshine 63 **Kassidy Slaughter** 64 65 Timo Isreb