Resolution 2: Transparency in Cornell’s Relationship With Starbucks

Abstract: This resolution releases information regarding Cornell University’s relationship with Starbucks.

Sponsored by: Suraj Parikh ‘26, Claire Ting ‘25, Patrick Kuehl ‘24, Karys Everett ‘25, Casey Platkin ‘26

Reviewed by: Executive Committee 4-0-1

Type of Action: Investigation

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Current Status: Business of the Day, 6-4-0

Whereas, Ithaca, New York is the first and only town in America where 100% of Starbucks workers are unionized;

Whereas, Starbucks announced on May 5th that they would be permanently shutting down all three corporate-owned stores in Ithaca;

Whereas, Starbucks has repeatedly engaged in illegal union-busting tactics across the country, including in Ithaca, where the NLRB found several violations against the company and ordered the reopening of their Collegetown location that was closed in retaliation;

Whereas, Starbucks continues to profit from sales of its coffee through Cornell Dining through over eight dining locations;

Whereas, the Charter of the Student Assembly in Article III, Section 1 provides, “the SA will have legislative authority over the policies of the Department of Campus Life and the Office of the Dean of Students, and will have the authority to review the budgets [emphasis added] and actions of said departments” which thereby vests it with the authority, provided the asset of the University President is given, to determine policy for the Department of Student and Campus Life and it subordinate entities, including Cornell Dining;

Whereas, the Charter of the Student Assembly in Article III, Section 1 provides, “The SA shall by majority vote have the authority to require at any time information directly from a department or a specific individual within that department concerning the budget, policies, or actions of said department. The request for this information shall be made in the form of legislation at a SA meeting.”

Be it therefore resolved, the Cornell Student Assembly requires that the University, through the Department of Student and Campus Life and Cornell Dining, publicly releases the full terms of all ongoing contracts and agreements between Cornell University and Starbucks Coffee Company and all contracts and agreements including Starbucks branded products sold at Cornell University by May 31, 2023;
Be it further resolved, the Cornell Student Assembly requires that the University, through the Department of Student and Campus Life and Cornell Dining, publicly releases any financial records related to Cornell’s contract with Starbucks, including but not limited to information about revenue created by Starbucks products and profits by Cornell or Starbucks from the latter’s operations at Cornell.

Respectfully Submitted,

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