



Cornell University Student Assembly

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Type of Action:	
Status/Result:	New Business

S.A. Resolution #53 Expanding Bike Share on Campus

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4 ABSTRACT: This resolution calls for the University to assess the viability of implementing a vendor
5 operated dockless bike share on campus.

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7 **Sponsored by: Ian Wallace '20**

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9 **Whereas**, bicycling can offer a convenient, affordable, and sustainable method of transportation;
10 and

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12 **Whereas**, campus bike share has been highlighted as an innovation goals in the transportation
13 section of the Cornell Climate Action Plan with next steps including “expanded or reciprocal
14 Cornell-Ithaca bike share(s)”; and

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16 **Whereas**, campus bus routes are often overburdened with no publicly available plans to increase
17 capacity; and

18
19 **Whereas**, planned expansions of housing on North Campus and in East Hill are likely to increase
20 demand on campus transit routes; and

21
22 **Whereas**, increasing bicycle mode share for short trips can ameliorate burden on campus transit
23 routes; and

24
25 **Whereas**, many students cannot easily bring a personal bicycle to Cornell, and few student
26 residential options provide adequate secure bicycle parking; and

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28 **Whereas**, a bike share can provide a convenient, low-cost option for students and employees who
29 otherwise have no easy access to bicycles, and

30
31 **Whereas**, a bike share can support both commuting students and employees in adopting
32 alternatives to single occupant vehicle commuting, and

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34 **Whereas**, a successful bike share pilot program operated by Zagster and overseen by Big Red Bikes
35 and Cornell Transportation Services brought 32 bikes to campus providing 5837 rides for 1195
36 unique users from April 2017 through April 2018; and

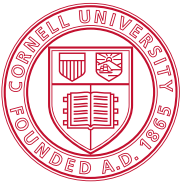
37
38 **Whereas**, many members of the Cornell community have requested lower cost access to shared
39 bikes, a larger fleet of shared bikes, and the ability to begin and end trips in more locations around
40 campus as well as in Collegetown and other off-campus destinations; and

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42 **Whereas**, the Zagster program is scheduled to end as of July 15, and no funding is available for
43 contract renewal; and



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45 **Whereas**, Ithaca Carshare and the City of Ithaca are overseeing a dockless bike share system
46 operated by Limebike that recently launched in April 2018; and
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48 **Whereas**, Limebike has successfully implemented dockless bike share systems at over 16 US
49 universities since May 2017 including the University of North Carolina Greensboro, University of
50 Notre Dame, University of Washington, and Duke University; and
51
52 **Whereas**, dockless bike share provides bicycles that can be located via GPS and locked or unlocked
53 wherever bicycle parking is allowed for \$1/hour or \$.50 for those with a .edu email address; and
54
55 **Whereas**, without official University endorsement Limebike won't be able to distribute bikes on
56 campus although individuals Ithaca bike share users will likely bring them to campus as a popular
57 local destination; and
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59 **Whereas**, for a dockless bike share program on campus to be successful, it is crucial that bikes be
60 operated and secured with attention to and respect for safety of all community members, facilitation
61 of university operations, and maintenance of orderly campus appearance; and
62
63 **Whereas**, a formal memorandum of understanding with Limebike would allow the University to set
64 clear standards of performance and operations, including collaboration on public education and
65 safety campaigns to ensure correct and safe usage on campus, as well as establish expectations for
66 maintenance, distribution, and correct parking; and
67
68 **Whereas**, dockless bike share programs operated by Limebike incur no direct cost to the campuses
69 and communities where they are located.
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71 **Be it therefore resolved**, the Student Assembly calls upon the University to take advantage of the
72 time between the Ithaca Limebike launch in late April and the beginning of the 2018 fall semester to
73 assess the performance and impact of the Ithaca Limebike implementation, to assess the potential
74 benefits to the campus community and institutional goals, as well as risks and incidental costs to
75 university operations, and to consider whether a formal extension of the community dockless bike
76 share to the campus can be congruent with university priorities; and
77
78 **Be it further resolved**, the Student Assembly will assist Big Red Bikes in distributing a public
79 education and communication plan to ensure safe and orderly use of shared bikes on campus; and
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81 **Be it finally resolved**, that the Student Assembly applauds and supports Transportation Services
82 and the Campus Planning Office's efforts to investigate opportunities to better accommodate
83 increased bicycle mode share through bike sharing, as well as support improvements in bicycle
84 infrastructure, regulations, and policies in any upcoming transportation plans.
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86 **Respectfully Submitted,**
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Cornell University
Student Assembly

- 88 Ian Wallace '20
89 *Chair, Student Assembly Infrastructure Commission*
90 *LGBTQ+ Liaison At-Large, Student Assembly*
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93 *(Reviewed by: Student Assembly Infrastructure Commission)*