



Organization	Slope Media Group
2016-2018 Allocation	\$0.86
2018-2020 Request	\$0.86
Appropriations Recommendation	<b>\$0.50</b>

### Rationale of the Committee

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The Appropriations Committee recommends funding Slope Media Group at \$0.50 for the 2018-2020 By-Line Funding Cycle. Firstly, we want to note that we very much thank Slope Media Group for their active participation at the funding hearing. We want to stress that we recognize that Slope Media specifically took steps to address the concerns of previous Committees and that they made an effort to reach out in advance of their hearing to go over the hearing process.

The decrease in funding we are recommending for Slope Media is based primarily on the fact that this organization has amassed an unusually large surplus, approximately equal to their yearly spending. It is because of this large surplus that we felt that Slope Media would be able to continue to provide the quality programming and media services without requiring the same level of funding. Considered this way, the Committee believes that because Slope Media Group is able to efficiently use funds to manage its operations, that the organization can continue providing quality services even with less activity fee income. We hope that Slope Media uses this surplus for the next two years to subsidize this lower activity fee allocation, and we hope that the next Appropriations Committee considers increasing Slope Media's allocation for the 2020-2022 By-Line Cycle should it spend down its surplus in a way beneficial to the whole campus community.

The Committee also recommends that Slope Media continue or increase its support for on-campus organizations that look to benefit from an increased media presence. We also hope that Slope Media focuses less on how training its members to produce quality media benefits its own members, but really comes to view itself as a service that the campus community can access free of charge.

One of the members of the Committee pointed out that despite Slope Media being encouraged to not give out shot-glasses (labeled glassware) in 2015 for the 2016-2018 By-Line Cycle, we still noticed 150 items labeled "glassware" on their financial projections. We strongly encourage Slope Media to discontinue "giveaways" to promote brand awareness, and we are committed to working with Slope Media to find other ways to promote their brand.

To summarize, I want to highlight that we greatly appreciate the efforts that Slope Media has made, we look forward to working with them again in the future.

## Vote Totals

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The Committee votes down, from the highest number proposed to the lowest, to give the group the advantage. The vote totals from the Committee were as follows:

<b>Amount</b>	<b>Vote</b>
\$0.85	0-12-1
\$0.83	0-12-1
\$0.64	4-8-1
\$0.60	5-7-1
\$0.50	8-3-1

**Respectfully submitted,**

**Gabe Kaufman**

*Vice President for Finance*